|  |  |  |
| --- | --- | --- |
| **Art & Production** | | |
| Letterdrop Distribution | | $275 |
| Email Marketing | |
| Administration | |
| Coordination of marketing | |
| **Standard Digital Adverting Charges** | | |
| changingplaces.com.au | | $1295 |
| realestate.com.au *(Highlight Listing 45 Days)* | |
| domain.com.au | |
| Plus other industry used sites | |
| **Professional Photography** | | |
| External + Internal | | $165 |
| **Signboard** | | |
| 4x6 Photo Board (1-3 Photos) | | $280.50 |
| **Floorplan** | | |
| Measure onsite (up to 50 squares) | | $88 |
| **Colour Property Brochures and packs** | | |
| With 200 Drop Cards + Floorplan | **QTY** 100 | $140 |

Changing Places

Standard Advertising Schedule (VIC)

|  |  |
| --- | --- |
| TOTAL COST | $2243.50 |

|  |  |
| --- | --- |
| **Auctioneer Booking Fee (Include if auction)** | |
| Fee associated with booking and confirming auctioneer | $440 |

Appendix 7b