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| **Art & Production** |
| Letterdrop Distribution | $275 |
| Email Marketing |
| Administration  |
| Coordination of marketing |
| **Standard Digital Adverting Charges** |
| changingplaces.com.au  | $1295 |
| realestate.com.au *(Highlight Listing 45 Days)* |
| domain.com.au |
| Plus other industry used sites |
| **Professional Photography** |
| External + Internal | $165 |
| **Signboard** |
| 4x6 Photo Board (1-3 Photos)  | $280.50 |
| **Floorplan** |
| Measure onsite (up to 50 squares)  | $88 |
| **Colour Property Brochures and packs** |
| With 200 Drop Cards + Floorplan | **QTY** 100 | $140 |

Changing Places

Standard Advertising Schedule (VIC)

|  |  |
| --- | --- |
| TOTAL COST | $2243.50 |

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| **Auctioneer Booking Fee (Include if auction)** |
| Fee associated with booking and confirming auctioneer | $440 |

Appendix 7b