|  |  |  |  |
| --- | --- | --- | --- |
| **Art & Production** | | | |
| **Standard**  \*Charged To All Listings | Letterdrop Distribution | | $275 |
| Email Marketing | |
| Administration | |
| Coordination of marketing | |
| **Standard Digital Adverting Charges** | | | |
| **Standard**  \*Charged To All Listings | changingplaces.com.au | | $1295 |
| realestate.com.au (Highlight Listing 45 Days) | |
| domain.com.au | |
| Plus other industry used sites | |
| **Digital Adverting Extras** | | | |
| **Upgrade** | realestate.com.au (Premier Listing 45 Days) | | $1355 |
| **Re-Feature**  \*After initial 45 day listing period | realestate.com.au (Feature Listing additional 30 Days) | | $265 |
| realestate.com.au (Highlight Listing additional 30 Days) | | $595 |
| realestate.com.au (Highlight Listing additional 45 Days) | | $865 |
| realestate.com.au (Premier Listing additional 45 Days) | | $2400 |
| **Professional Photography** | | | |
| **Brochures + Internet** | External + Internal | | $165 |
| External + Internal + Twilight | | $275 |
| **Signboards** | | | |
| **With Flagpole Holder** | 4x6 Stock Board (No Text) | | $165 |
| 4x6 Stock Board (with Text) | | $253 |
| 4x6 Photo Board (1-3 Photos) | | $280.50 |
| 4x8 Photo Board (1-3 Photos) | | $313.50 |
| 6x8 Photo Board (1-3 Photos) | | $390.50 |
| **Extras** | Graffiti Removal | | $55 |
| Sticker Overlay | | $55 |
| Flood Light | | $77 |
| **Floorplan** | | | |
| **Brochures & Internet** | Measure onsite (up to 50 squares) | | $88 |
| Measure onsite (over 50 squares) | | $132 |
| Redraw from existing floorplan | | $55 |
| **Colour Property Brochures and packs** | | | |
| **With 200 Drop Cards** | **No Floorplan** | **QTY** 50 | $88 |
| **QTY** 100 | $121 |
| **With Floorplan** | **QTY** 50 | $121 |
| **QTY** 100 | $140 |
| **Without drop cards** | **With Floorplan** | **QTY** 50 | $88 |
| **QTY** 100 | $121 |
| **Print Media (Newspaper / Magazine Advertising)** | | | |
| For a full print media quote please contact reception on 1300 130 998 | | | $TBA |
| **Auctioneer Booking Fee** | | | |
| Fee associated with booking and confirming auctioneer | | | $440 |

Appendix 7a