

Week 1

Activity Report

124 Smith Street

For: Mr / Mrs Smith

Prepared By: Agent Name



Statistics:

|  |  |  |  |
| --- | --- | --- | --- |
| Current Advertised Price: | **$1,235,000** | Days On Market: | **12** |
| Enquiries This Week: | **14** | Number of Open Homes: | **3** |
| Total Enquiries: | **26** | Documents Requested: | **5** |
| Open Home Attendees: | **50** | Offers Received: | **2** |
| Total Open Home Attendees: | **67** | Offers Withdrawn: | **1** |

Open House Attendees Pricing Feedback:

Agents Commentary on Market Response:

Use this box to provide written feedback on marketing response and market feedback

Buyers Comments:

|  |  |  |
| --- | --- | --- |
| **Positives** | | **Comments:** |
| Open Plan Living | Quality Fittings | The most common feedback from the market has been the quality of the kitchen and tranquillity of the pool garden area. |
| Kitchen | Pool / Garden Area |
| Second Living Area |  |
| North Facing |  |

|  |  |  |
| --- | --- | --- |
| **Negatives** | | **Comments** |
| Size of Bedrooms |  | As we expected the bedroom sizes and not having the lock up garage have had the most bearing on price |
| Floor coverings |  |
| Needs Painting |  |
| No Garage |  |

Interested Parties:

|  |  |  |
| --- | --- | --- |
| **Name** | **Feedback** | **# Inspe.** |
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Withdrawn Interest:

|  |  |  |
| --- | --- | --- |
| **Name** | **Feedback** | **# Inspe.** |
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Agents Commentary on Buyer Activity:

Use this box to provide written feedback on buyer interest

Agents Summary:

Use this box to provide a complete summary of the week

Key Actions this Week:

• Monitor price guide

• Follow up current buyers and entice an offer prior to auction

• Consider upgrading to a premier listing on realestate.com

• Fix broken blind in 2nd bedroom

• Finalise 2nd payment for marketing

Moving Forward In Your Best Interests.



Kind Regards,

Agent Name

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