23 Mar. 15

Dear Home Owner,

**RE: Property and market evaluation (Q2 2015)**

Knowing the value of your most valuable asset, your home, is very important information to keep updated for a number of key reasons.

Financial management being the most common, your knowledge of value is the basis for creating further financial wealth and freedom and decisions made with anything less than the facts can potentially lead to unfavourable circumstances to arise.

We aim to provide you with the facts, and demonstrate to you the potential value that may be available in your property so that you can make all the right choices, particularly if you are considering purchasing an investment property, refinancing or selling.

**What you receive**

1. The facts on recent property sales in your area
2. A report on properties currently for sale in your area
3. The facts on the current state of the property market
4. Letter of appraisal value for you property

**“This service is offered absolutely obligation free.”**

If you wish to take advantage of our offer, please contact me direct on 0411 111 111 before (insert deadline to create urgency) or on the details below to confirm your free appointment.

I look forward to speaking with you.

Yours faithfully,

**Agent**

**Changing Places**

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