|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **12 MONTH CAMPAIGN CALENDAR** | | | | | | | | | | | | | | | | | | |
| **JAN** | | **FEB** | | **MAR** | | **APR** | | **MAY** | **JUN** | | **JUL** | | **AUG** | **SEP** | | **OCT** | **NOV** | **DEC** |
|  | |  | |  | |  | | SUBURB REPORT | 2ND CHANCE SUBURB REPORT | |  | |  |  | | SUBURB REPORT | 2ND CHANCE SUBURB REPORT |  |
| ON THE MARKET | | ON THE MARKET | | ON THE MARKET | | ON THE MARKET | | ON THE MARKET | ON THE MARKET | | ON THE MARKET | | ON THE MARKET | ON THE MARKET | | ON THE MARKET | ON THE MARKET | ON THE MARKET |
|  | |  | | P. DRIVE | | 2ND CHANCE P. DRIVE | |  |  | | P. DRIVE | | 2ND CHANCE P. DRIVE |  | |  |  |  |
| HOT  SPOT | | HOT SPOT | | HOT SPOT | | HOT SPOT | | HOT SPOT | HOT SPOT | | HOT SPOT | | HOT  SPOT | HOT SPOT | | HOT SPOT | HOT  SPOT | HOT SPOT |
| SOLD IS COMING | |  | | EASTER EGGS | |  | |  |  | |  | |  | NICE HOME MAILOUT | |  |  | XMAS CARDS |
|  |  | |  | |  | |  | | |  | |  | | |