(DATE)

Dear Home Owner,

**RE: (PROPERTY ADDRESS)**

I hope you don’t mind me writing to you.

Recently, we noticed that your property was on the market with another agent and that the For Sale sign has since come down. If you are still in the position of wanting to sell your house, then we would like to introduce our agency to you.

Changing Places is one of the fastest growing real estate operations in Australia and we are revolutionising the way every day Australian’s sell property.

We believe the industry must accept a fundamental change in the way salespeople operate, introducing a “Fixed Fee” commission structure based on the general demographic of the buyer, and the level of effort and resources required to achieve the best possible outcome for our clients, not the dollar value of your property.

As you local Area Specialist we would be pleased to assist you in any way possible. If we can help please call me on (AGENT MOBILE)

We look forward to speaking with you.

Yours faithfully,

**(Agent Name)**

**Changing Places**

M: 0411 111 111

P: 1300 130 998

E: @changingplaces.com.au

W: changingplaces.com.au