(DATE)

Dear Home Owner,

**RE: (PROPERTY ADDRESS)**

We have noticed that your home is for sale and as such motivated us to send a quick note to introduce our company to you.

Changing Places is one of the fastest growing real estate operations in Australia and we are revolutionising the way every day Australian’s sell property.

We believe the industry must accept a fundamental change in the way salespeople operate, introducing a “Fixed Fee” commission structure based on the general demographic of the buyer, and the level of effort and resources required to achieve the best possible outcome for our clients, not the dollar value of your property.

Although we cannot help you with the sale of your property at this time, we would like to offer our assistance in your endeavour to purchase another home.

Changing Places are a national real estate company, if you are looking to move outside the area we may be able to help by placing you in contact with an Area Specialist situated in your desired location.

If we can assist you in any way please give me a call on (AGENT MOBILE).

We look forward to talking with you.

Yours faithfully,

**(Agent Name)**

**Changing Places**

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P: 1300 130 998

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